ceap
go genuine
program
Microsoft

Complete and fax the Inquiry Form below at (632) 815-8650.

CEAP Go Genuine Program
INQUIRY FORM

School Name:

Contact Person:

Telephone Number: **Mobile Phone Number:**

Fax Number: **Email Address:**

We are interested in:

☐ Option 1 (licensing our current software) ☐ Option 2 (upgrading our current software)

Comments:

FIRST DATACORP
3rd Flr. Citibank Center, 8741 Paseo de Roxas, Makati City,
Metro Manila, Philippines
fdc@first-datacorp.com
(632) 893-6657

Microsoft®

FIRST DATACORP

Catholic Educational Association of the Philippines

TO: CEAP SCHOOL ADMINISTRATORS
RE: ENDORSEMENT OF FIRST DATACORP

Last March 29, 2007, the CEAP, represented by Fr. Roderick C. Salazar Jr., SVD, signed with Microsoft Philippines and First Datacorp a Microsoft School Agreement formalizing the relevant terms and conditions thereof. The agreement will enable interested CEAP member schools to avail of a special offer on software license rates.

Prior to the agreement signing and upon suggestion of Microsoft Philippines, a team from the CEAP National Office, assisted by an ICT expert from St. Scholastica's College, Manila, conducted a bidding last March 9, 2007 among five (5) Microsoft Large Account Resellers (LARs) to determine which of them can offer the lowest price, best payment terms, account management, post-sales support services and other value-added packages.

Based on the evaluation of the offers, the bidding team decided to choose First Datacorp as the winning bidder, and immediately notified Microsoft Philippines about the results of the bidding.

Microsoft Philippines and First Datacorp are now undertaking a program to make the offer under the agreement available to interested schools. We encourage all CEAP schools to take advantage of this program as it is truly the most cost-effective way to acquire genuine softwares. As CEAP's official Microsoft Large Account Reseller, First Datacorp will be more than happy to assist you with any concerns and questions you may have.

We will soon conduct regional orientation on the agreement, its terms and conditions, how schools may participate under the program and acquire software licenses including payment schemes. Schedules of the regional orientation will be announced soon.

In the meantime, may we reiterate our suggestion to CEAP schools to make an inventory of their software licensing requirements for submission during the regional orientation.

May we also remind schools of the deadline for the lifting of the moratorium on raids on unlicensed softwares on June 8, 2007 as announced by Microsoft Philippines. After the deadline, the raids may resume. Please be guided accordingly.

Thank you and best regards.

Truly yours,

MARIANO U. PIAMONTE, JR.
Executive Director

No.7, Road 16, Bagong Pag-asa, Quezon City
P.O.Box 2466 Quezon City
Tel. Nos. 926-5137 / 926-0521 / 926-5150 / 926-5153
Telefax Nos.: 426-2670 / 426-2679
E-mail Address: ceapnational@yahoo.com

Grab this chance to Go Genuine!

CEAP go genuine PROGRAM

CEAP, in partnership with Microsoft, brings you an exclusive limited-time offer to get genuine software at the lowest rates possible.

Good until June 8, 2007 only!

I. GETTING STARTED: Do You Have A Genuine Base License?

What is a base license?

A base license is the software license for your Windows operating system.
This applies to any of the following Windows versions: Windows 3.0, Windows 95, Windows 98, Windows ME, Windows 2000, Windows 2003, Windows XP and Windows Vista.

Why is it important to have a genuine base license?

Only genuine Windows with a proper base license can:
- ensure you of proper functionality
- give you access to technical support and service
- provide better security against viruses, hackers and the like
- allow you to use software upgrades*
- protect you from legal implications

* applying a genuine upgrade, such as a volume license, on a non-genuine base license is still subject to legal implications

How can I tell if my base license is genuine?

There are only 2 ways to acquire genuine Windows with a proper base license:

1. **PRE-INSTALLED**
   - The software is already installed in the PC when you buy it -- most commonly done by reputable stores that assemble and sell unbranded PCs (also known as System Builders).
   - The PC should have a Certificate Of Authenticity (COA) affixed to the body of the computer. A COA is not a software license — it is a label that helps you identify genuine Microsoft software. The COA is a sticker that includes a 25-character product key.

2. **BOXED LICENSED SOFTWARE**
   - Bought separately from a PC, the product comes in high quality packaging complete with professionally produced documentation.
   - A Certificate Of Authenticity (COA) is affixed to the outside of the packaging. If a COA is not present on the packaging, it is not genuine software and is not properly licensed.

If you acquired your Windows through other means aside from the above, then you probably do not have a genuine base license.

Important Note: One base license is good for one PC only. You cannot use one base license for several PCs simultaneously. Each PC must have its own base license.

II. TWO WAYS TO GO GENUINE: Choose the Best Option For You

WHICH ONE ARE YOU?	HOW TO GO GENUINE
Option 1 We already have existing Windows, but it may be unlicensed.	Simply buy a Windows XP Starter edition* or Windows Vista Starter edition* plus Academic license to legalize your software.
Option 2 We want to upgrade our current Windows to Windows Vista or Windows XP.	Avail of Academic license and the following licenses will be upgraded: Windows operating system, Microsoft Office Pro & Core CALs

*Windows XP Starter and Windows Vista Starter are designed to run only on a desktop PC with the following specifications:
- PC with Intel Celeron, Celeron D, Celeron M; AMD Duron, Geode, Sempron; similar value processors from other manufacturers; all Pentium III and lower processors other than Xeon; Pentium 4 6xx series
- 233 MHz processor clock speed required and 300 MHz or higher recommended
- 512MB of RAM minimum; 1 GB of RAM maximum
- 17 GB of available hard-disk space, 120 GB maximum hard-disk size
- CD-ROM or DVD drive
- Super VGA resolution video adaptor and monitor
- Microsoft mouse or compatible pointing device

For desktop PCs with higher configuration than described above, Windows XP Home or Windows Vista Home is the appropriate base operating system.

What will happen if we don't avail of the CEAP Go Genuine Program before June 08, 2007?

If you are unable to avail of this limited time offer, your school will have to purchase genuine software at the Suggested Retail Price. Also, as long as your system is not running on genuine software, it will be unprotected from technical and legal issues.

III. ACADEMIC LICENSE PROGRAM: A Special Offer by First Data Corp

1. Subscription Based Program

a. PROGRAM DESCRIPTION

School Agreement from Microsoft is an annual subscription licensing program created to address the unique needs of primary and secondary educational institutions. School Agreement lets you keep your school's technology up to speed—even on a limited budget.

School Agreement Benefits:

Easy compliance. Because all of your school's computers and users are covered throughout the subscription term, it's easy to be sure that your school is fully licensed for use of the products you've selected.

Low administration. Subscription licensing eliminates the need to track licenses for individual School Agreement products on every computer. This is especially helpful for managing software assets in a decentralized environment.

Current technology. With subscription licensing programs, your users are licensed to run the most current version of the software products included in your agreement, and your institution automatically receives media for products that upgrade during your agreement term.

Simple budgeting and purchasing. One annual payment covers all of the School Agreement products you've selected for the year.

Excellent value. By standardizing on a platform of products, your total cost of software ownership is reduced while productivity and access to current technology are increased.

b. INVESTMENT COST

Base Operating System - One time Purchase only

Part No.	Product	SRP (PHP)	CEAP Unit Cost (PHP)	Cost Savings (PHP)
4CP-00433	Windows Vista Starter	2,512.20	2,170.00	342.20
ZAA-00416	Windows XP Starter	2,500.00	2,160.00	340.00
N09-01998	Windows XP Home	5,731.71	4,950.00	781.71
66G-00576	Windows Vista Home	6,036.59	5,220.00	816.59

AND
Subscription Base- Annual

Part No.	Product	SRP (PHP)	CEAP Unit Cost (PHP)	Cost Savings (PHP)
C28-00002	Desktop School • Windows OS • Upgrade Office Pro • Core CALs	2,417.23	1,933.79	483.44

Part No.	Product	SRP (PHP)	CEAP Unit Cost (PHP)	Cost Savings (PHP)
66J-01156	Windows Vista Business Upgrade	933.93	867.43	66.50

Part No.	Product	SRP (PHP)	CEAP Unit Cost (PHP)	Cost Savings (PHP)
76J-01821	Office Enterprise	1,373.43	1,158.88	214.54

Part No.	Product	SRP (PHP)	CEAP Unit Cost (PHP)	Cost Savings (PHP)
FB7-00534	Encarta Premium 2007	604.31	499.64	104.67

OTHER LICENSES

Part No.	Product	SRP (PHP)	CEAP Unit Cost (PHP)	Cost Savings (PHP)
H30-00237	Project Pro Win3 w/1 ProjectSvr CAL	272.49	235.94	36.55
C5E-00181	Visual Studio Pro (previously Visual Studio.Net)	98.89	85.59	13.30
D87-01057	Visio Pro Win32	272.49	235.94	36.55
R19-00096	Windows Terminal Server CAL Device CAL	272.49	235.94	36.55

271-01010	System Management Server Enterprise	3,131.42	2,678.62	452.80
A4I-00228	System Management Server Client CML	200.52	173.49	27.03
228-04437	SQL Server Standard Win32	4,779.53	4,135.90	643.63
810-04764	SQL Server Enterprise Win32	45,872.50	39,693.51	6,178.98
359-00765	SQL CAL Device CAL	329.62	263.70	65.92
E84-00308	ISA Server Standard 1 Processor License	7,031.95	6,058.12	973.83
F89-00346	ISA Server Enterprise 1 Processor License	30,819.72	26,654.33	4,165.39
395-02412	Exchange Server Enterprise	21,590.29	18,701.75	2,888.54
312-02177	Exchange Server	3,790.66	3,268.47	522.19
9MB-00880	Exchange Enterprise CAL w Svc Device CAL	272.49	235.94	36.55
381-01587	Exchange Standard CAL Device CAL	136.24	117.97	18.27
H04-00232	Office SharePoint Server	23,897.65	20,686.43	3,211.22
H05-00176	Office SharePoint CAL Device CAL	329.62	270.64	58.99
P73-00203	Windows Server Std All	2,362.30	2,012.43	349.86
P72-00165	Windows Server Enterprise	7,581.32	6,550.82	1,030.50
R18-00095	Windows Server CAL Device CAL	129.65	112.19	17.46
FB7-00052	Encarta Premium	272.49	235.94	36.55
164-02260	Publisher Win32	112.07	97.15	14.92
392-01720	Office SharePoint Designer (previously FrontPage)	272.49	235.94	36.55

Note: All are with Software Assurance.

2.MICROSOFT SELECT Program - PERPETUAL

a. PROGRAM DESCRIPTION

Academic Select provides volume licensing for medium and large institutions with approximately 250 or more PCs who are able to forecast their license needs over a three-year period. Your school receives a volume price level for each pool of products selected (applications, systems, servers). Each product within Academic Select has an assigned point value, which allows your school to establish a discounted price level by meeting a minimum forecast of license acquisitions.

b. INVESTMENT COST

Part No.	Product	SRP (PHP)	CEAP Unit Cost (PHP)	Cost Savings (PHP)
021-07780	Office 2007 Standard	2,746.86	2,359.40	387.45
79P-01195	Office Professional	3,570.91	3,060.29	510.63
66J-00592	Windows Vista Business Upgrade	3,241.29	2,796.59	444.70
312-03485	Exchange Server Standard 2007	8,625.13	7,466.82	1,158.31
395-03831	Exchange Server Enterprise 2007	49,388.47	42,753.80	6,634.67
381-03079	Exchange Standard CAL 2007 Device CAL	168.11	145.73	22.38
9MB-00838	Exchange Enterprise CAL w Svc 2007 Device CAL	439.50	367.79	71.71
271-02435	System Management Server Enterprise Ed 2003 R2	7,086.89	6,120.57	966.32
A4I-00567	System Management Server Client CML 2003 R2	549.37	437.18	112.19
H30-01898	Project Pro 2007 w/1 ProjectSvr CAL	5,988.15	5,149.05	839.09
C5E-00170	Visual Studio Pro 2005 (previously Visual Studio.Net)	4,010.41	3,435.02	575.39

D87-02932	Visio Pro 2007	3,406.10	2,907.62	498.48
R19-00008	Windows Terminal Server CAL 2003 Device CAL	988.87	853.55	135.32
228-04419	SQL Server Standard 2005 Win32	4,779.53	4,135.90	643.63
810-04764	SQL Server Enterprise Win32	104,765.09	90,732.99	14,032.10
359-01744	SQL CAL 2005 Device CAL	2,032.67	1,727.92	304.76
E84-00970	ISA Server Standard 2006 w/1 Proc	15,986.70	13,844.15	2,142.55
F89-01157	ISA Server Enterprise 2006 w/1 Proc	70,374.45	60,928.16	9,446.29
P73-01825	Windows Server Standard 2003 R2	5,328.90	4,607.78	721.12
P72-01826	Windows Server Enterprise 2003 R2	17,305.19	14,968.34	2,336.85
R18-00007	Windows Server CAL 2003 Device CAL	384.56	312.27	72.29
76P-00426	Office SharePoint Server 2007	54,607.50	47,292.19	7,315.31
76M-00856	Office SharePoint CAL 2007 Device CAL	1,153.68	992.34	161.34
76N-02222	SharePoint Enterprise CAL 2007 Device CAL	933.93	798.03	135.90
FB7-00534	Encarta Premium 2007	604.31	520.46	83.85
164-04763	Publisher 2007	1,098.74	936.82	161.92
79Q-00169	Office SharePoint Designer 2007 (previously FrontPage)	2,417.23	2,047.13	370.10

Note: All are License only.

Original installer kits are as follows:

Part No.	Product	SRP (PHP)	CEAP Unit Cost (PHP)	Cost Savings (PHP)
66J-02005	Windows Vista Business 32-bit English Disk Kit MVL CD	1,373.43	1,156.57	216.86
H30-00467	Project Pro 2003 Win32 English Disk Kit MVL CD	1,373.43	1,156.57	216.86
C5E-00076	Visual Studio Pro 2005 Win32 English Disk Kit MVL CD	1,373.43	1,156.57	216.86
D87-03249	Visio Pro 2007 Win32 English Disk Kit MVL CD	1,373.43	1,156.57	216.86
271-02419	Sys Mgmt Svr Ent Ed 2003 R2 English Disk Kit MVL CD	1,373.43	1,156.57	216.86
228-01265	SQL Svr Standard Edtn 2000 English Disk Kit MVL CD	1,373.43	1,156.57	216.86
810-05229	SQL Svr Enterprise Edtn 2005 Win32 English Disk Kit MVL CD/DVD	1,373.43	1,156.57	216.86
E84-01198	ISA Server Std Ed 2006 English Disk Kit MVL CD	1,373.43	1,156.57	216.86
F89-01336	ISA Server Ent Edtn 2006 English Disk Kit MVL CD	1,373.43	1,156.57	216.86
312-03608	Exchange Svr 2007 English Disk Kit MVL DVD	1,373.43	1,156.57	216.86
271-02419	Sys Mgmt Svr Ent Ed 2003 R2 English Disk Kit MVL CD	1,373.43	1,156.57	216.86
P73-01780	Windows Svr Std 2003 R2 32-bit/x64 English Disk Kit MVL CD	1,373.43	1,156.57	216.86
P72-01780	Windows Svr Ent 2003 R2 32-bit/x64 English Disk Kit MVL CD	1,373.43	1,156.57	216.86
FB7-00563	Encarta Premium 2007 Win32 English Disk Kit MVL DVD	1,373.43	1,156.57	216.86
164-04844	Publisher 2007 Win32 English Disk Kit MVL CD	1,373.43	1,156.57	216.86
79Q-00705	Office SharePoint Desgnr 2007 Win32 English Dsk Kit MVL SM APAC/Ch/JA	384.56	289.14	95.42

3. FIRST DATACORP SUPPORT SERVICES

a. SEMI-ANNUAL FIRST DATACORP POCKET SESSIONS

The First DataCorp Pocket Session is a unique training program designed to assist clients in fully utilizing the value of their Microsoft solution. It is a 1-2 hour session focused on inculcating valuable technical knowledge to the customers' IT teams. Among some of the possible sessions are: Putting Real Value on Office, Interactive Reporting Demonstration, Exchange Migration, Licensing Basics etc.

b. PHONE AND EMAIL SUPPORT

Phone and email support is provided to customers who may require technical assistance on incidents covered by First Datacorp.

Phone and email support service will be provided by a dedicated team of certified technical specialists. This service includes troubleshooting, advice on correct product usage and responding to frequently asked questions on Microsoft products or solutions purchased from our company.

To avail of this service, you may call the following hotline support: First DataCorp technical support hotline at (632) 890-5720 or 22; and First DataCorp sales support hotline at (632) 893-6657, Mondays thru Fridays, from 9:00 a.m. to 5:00 p.m.

c. SEMI- ANNUAL TECHNOLOGY PAPERS

First DataCorp researches, evaluates, consolidates and provides technology papers that focus on key technologies that are relevant to your business. These are in-depth discussions on technology issues that may have a direct influence on your technology decisions. Understanding the tight and hectic schedules of technical managers, First Datacorp contributes by selecting only those issues that are key and relevant to your business and technical environment.

d. ANNUAL TECH FORUM

The Annual Tech Forum is an interactive discussion on technology trends, new and emerging products, licensing updates. Actual business case studies are also presented in this exciting convergence of technical experts from Microsoft, First Datacorp and our customers.

The forum aims to facilitate a healthy exchange of information and experiences related to the implementation of Microsoft technologies. This is a joint undertaking of Microsoft product and technical consultants and First Datacorp Microsoft Certified Engineers.

e. TECHNOLOGY PRODUCT UPDATES

Technology or Product Update is a regular First DataCorp advisory that allows customers to get information on latest technologies and Microsoft products through phone patches, personal tete-a-tete or seminars. First DataCorp strives to help you stay current on technology developments.

f. TECHNICAL EVALUATION ON MICROSOFT SOLUTIONS

We provide minute implementations to customers who show keen interests in Microsoft solutions provided by First Datacorp. We give you first-hand experience on a solution's deployment and implementation for a specific time frame. Thus, your business can experience first-hand the complete value of a Microsoft solution. The duration of this implementation is subject to the agreement between First DataCorp's technical team and the client.

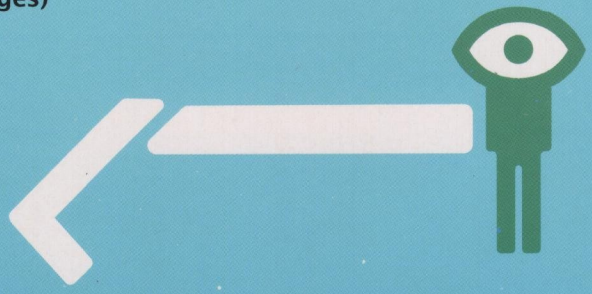
g. TECHNICAL SUPPORT COVERAGE

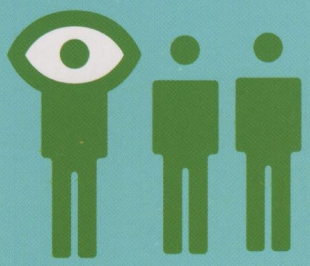
Our services include coverage on products and solutions provided by First Datacorp. We cover areas in:

Desktop Applications: Full Support (setup, usage, error messages)
Example: MS Office System 2003 (Excel, Word, etc...'c9)

Desktop Platforms: Full Support (set-up, usage, error messages)
Example: Windows XP

Infrastructure: Exchange Server
Windows Server
Systems Management Server
Microsoft Operations Management
Internet Security & Acceleration





Our services exclude support in:

- Performance Tuning/Optimization
- Integration with third party products
- Virus-related problems
- Deployment strategies
- Application design related incidents
- Product Customization

4. TERMS AND CONDITION

a. PAYMENT
Sixty days (60) upon receipt of purchase order Payment and Purchase Order must be addressed to First Datacorp

b. DELIVERY
Within 7-15 days upon receipt of Purchase Order.

c. PRICE VALIDITY
Inclusive of 12% Value Added Tax. Price is valid up to June 8, 2007 only.
After which regular rates will apply.

d. PENALTY CLAUSE
All item/s described above will remain to be the properties of First DataCorp until fully paid for. All unpaid portions will be charged a penalty fee of 3% per month basis. The buyer expressly agrees themselves to the jurisdiction of any court in any city of Metro Manila, at the option of First Datacorp and assumes a minimum of 25% of the total value of Invoice representing attorney's fees excluding collection fees and other court expenses.

e. CANCELLATION
A 30% cancellation fee will be imposed on cancelled orders after issuance of Purchase Order.

IV. AVAIL NOW!

You may contact the following First DataCorp managers for inquiries:

Name	Telephone Number	Email Address
Mary Anne S. Daquiz	09209012601	maryanned@first-datacorp.com
Mary Ann M. Garcia	09178051056	maryanng@first-datacorp.com
Joy Tarina J. Tejada	09228827462	joyt@first-datacorp.com
Ma. Concepcion L. Misa	09209287267	mariem@first-datacorp.com

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